

Europe Real Estate

Products &amp; Services

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ABOUT US | WHAT WE DO

# Europe Real Estate

## MEDIA | NEWS | PUBLISHING



## MEDIA KIT 2016

**E**urope Real Estate (REP) is an independent media and marketing platform that offers an extensive overview of real estate developments in more than 30 European countries, including the markets of central and eastern Europe, Russia and Turkey. Since 1999, REP has been spreading the word about commercial real estate to industry professionals and providing the opportunity to participate and find potential partners and clients through its news, features and publications.

### Publications

REP provides up-to-date information in its annual Real Estate and Retail Space reference books, which are launched and distributed at all the major real estate events across Europe as well as some key events in the Middle East.

### Online

REP collates the latest real estate/property deals, company reports, new developments and research on europe-re.com, which acts as a hub for information on upcoming events, news, and deals and features interviews with leading industry players as well as project and company profiles. REP reaches over 20,000 subscribers to its daily newsletter service, through europe-re.com, turkey-re.com and gme-re.com (Greater Middle East real estate).

### Partners

REP works with a selection of pan-European commercial real estate organizations, property owners, real estate companies, shopping centres, market analysts, media agencies, universities and specialised event companies.

### EDITORIAL FOCUS

#### LEADERSHIP

Interviews and opinions by leading real estate professionals.

#### INDUSTRY TRENDS

The latest trends in all real estate segments.

#### DEALS

Detailed news and lists of major real estate transactions.

#### MARKETS

Analysis of the real estate market in more than 30 European countries and major cities.

#### PROMINENT PROJECTS

Overview and promotion of leading pipeline projects across Europe.

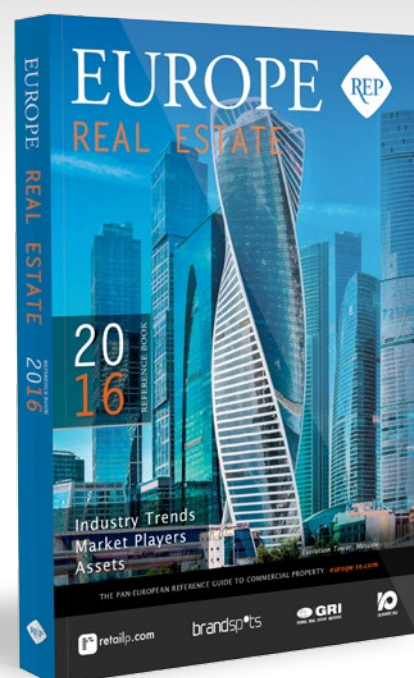
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PUBLICATIONS | ONLINE  
TARGET BREAKDOWN

## Europe Real Estate 2017

Europe Real Estate examines the state of the real estate market across Europe, including the markets of Russia and Turkey. This annual reference book examines the latest trends, projects and developments in all real estate segments in over 30 European countries and offers opinions and forecasts from key scholars, industry players and business leaders.

Reservation Deadline: **21 January 2017**  
**Launched at MIPIM - 14 March 2017**



## Retail Space Europe 2017

Retail Space Europe focuses on the latest developments in the retail market across Europe, including Russia and Turkey. It offers an in-depth view of the market in over 30 European countries, looking at the latest trends in shopping centres, factory outlets, retail parks and high streets. Featuring a wide range of forecasts and opinions by major associations and business leaders, it is an invaluable reference for retail professionals.

Reservation Deadline: **16 September 2016**  
**Launched at MAPIC - 16 November 2016**



## Retail Space Greater Middle East

Retail Space Greater Middle East will offer an overview of the retail sector in one of the world's most promising emerging real estate markets.

The reference book will include a snapshot of various countries, industry trends, company profiles, interviews and major developments across shopping centres, factory outlets, retail parks and high streets.

Reservation Deadline: **TBA**  
**Launched : TBA**

## EDITORIAL SECTIONS

### THOUGHT LEADERS/ RETAIL MINDS

Interviews with high-level executives and opinion articles by leading real estate professionals and associations

### INDUSTRY TRENDS

In-depth overviews of the latest trends dominating the real estate landscape

### COUNTRIES

Detailed analysis of all real estate segments in over 30 European countries, including largest deals, major players, latest developments and pipeline projects

### WHO IS WHO

Company profiles including corporate, project and personnel information for major international players in the European real estate and retail sector

### DEALS | LISTINGS

Listings of the top real estate deals, companies, awarded projects and largest shopping centres

### INDEX

Comprehensive index listing companies in the fields of consultancy, development, finance, investment and management



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**THOUGHT LEADERS**

**RETAIL LOGISTICS: A CLOSER LOOK AT AMAZON'S FULFILLMENT CENTERS**

Amazon is the world's largest online retailer, and its fulfillment centers are the backbone of its success. In this article, we take a closer look at Amazon's fulfillment centers, from their location and design to their operations and the challenges they face.

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THOUGHT LEADERS

SINGLE PAGE ADVERTISEMENT and BACK COVER

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**SPONSORED ARTICLE**

**POP-UP SHOPS: THE 'COOL' FACTOR IN CUSTOMER EXPERIENCE**

The retail industry is changing, and the focus has been on customer experience for the last few years. One of the most effective ways to enhance customer experience is through pop-up shops. These temporary retail spaces offer a unique and engaging shopping experience for customers.

**Amazon**

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SPONSORED ARTICLE

**COUNTRY PROFILE**

**FRANCE**

France is a major market for real estate development. In this country profile, we provide an overview of the French real estate market, including key trends, challenges, and opportunities. We also highlight the importance of local partnerships and regulatory compliance in the French market.

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COUNTRY PROFILE

**FACT SHEET**

**FASHION PARK OUTLET CENTER**

The Fashion Park Outlet Center is a premier retail destination in the heart of the city. This fact sheet provides key information about the center, including its location, size, and the range of retail and dining options it offers. It also highlights the center's commitment to providing a high-quality shopping experience for its visitors.

**Fact Sheet**

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FACT SHEET

**WHO IS WHO**

**TRIGRANT DEVELOPMENT CORPORATION**

Trigrant Development Corporation is a leading real estate developer in the Middle East. This section provides a detailed overview of the company's history, mission, and key projects. It also introduces the company's leadership team and highlights its commitment to innovation and excellence in real estate development.

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WHO IS WHO

**INDEX LISTING**

This index listing provides a comprehensive overview of the content in this media kit. It includes links to all sections, including the thought leaders, sponsored articles, country profiles, fact sheets, and advertisements. This will help you quickly find the information you are looking for.

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INDEX LISTING

PRINT

DISTRIBUTION BREAKDOWN

EUROPE REAL ESTATE

Number of events distributed Over 30  
Hardcopies distributed 10,000  
Digital books sales per year (approx) 500  
Flipbook reach 130,000

RETAIL SPACE EUROPE

Number of events distributed 25  
Hardcopies distributed 10,000  
Digital books sales per year 550  
Flipbook reach 130,000

RETAIL SPACE GREATER MIDDLE EAST\*

Number of events distributed: 25  
Hardcopies distributed: 5,000  
Digital books sales per year (approx) 230  
Flipbook reach: 90,000

\*This book is set to be launched for the first time in 2016  
- figures are projections only.  
Approximate figures as sales vary slightly  
Hardcopy circulation includes free copy distribution at major events and webshop sales.

ADVERTISEMENTS

Full Page / preferred position\*\*  
Double spread advertisement  
Full Page inside front or back cover\*\*  
Full Page back cover\*\*  
Index listing

\*\*Check availability



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PUBLICATIONS | ONLINE  
TARGET BREAKDOWN

ONLINE  
LIST OF BANNERS

Home Page	
Wallpaper Wrap	1,920 x 1,200
Wallpaper Wrap (mobile)	336 x 280
Rectangle	355 x 210
Square	285 x 285

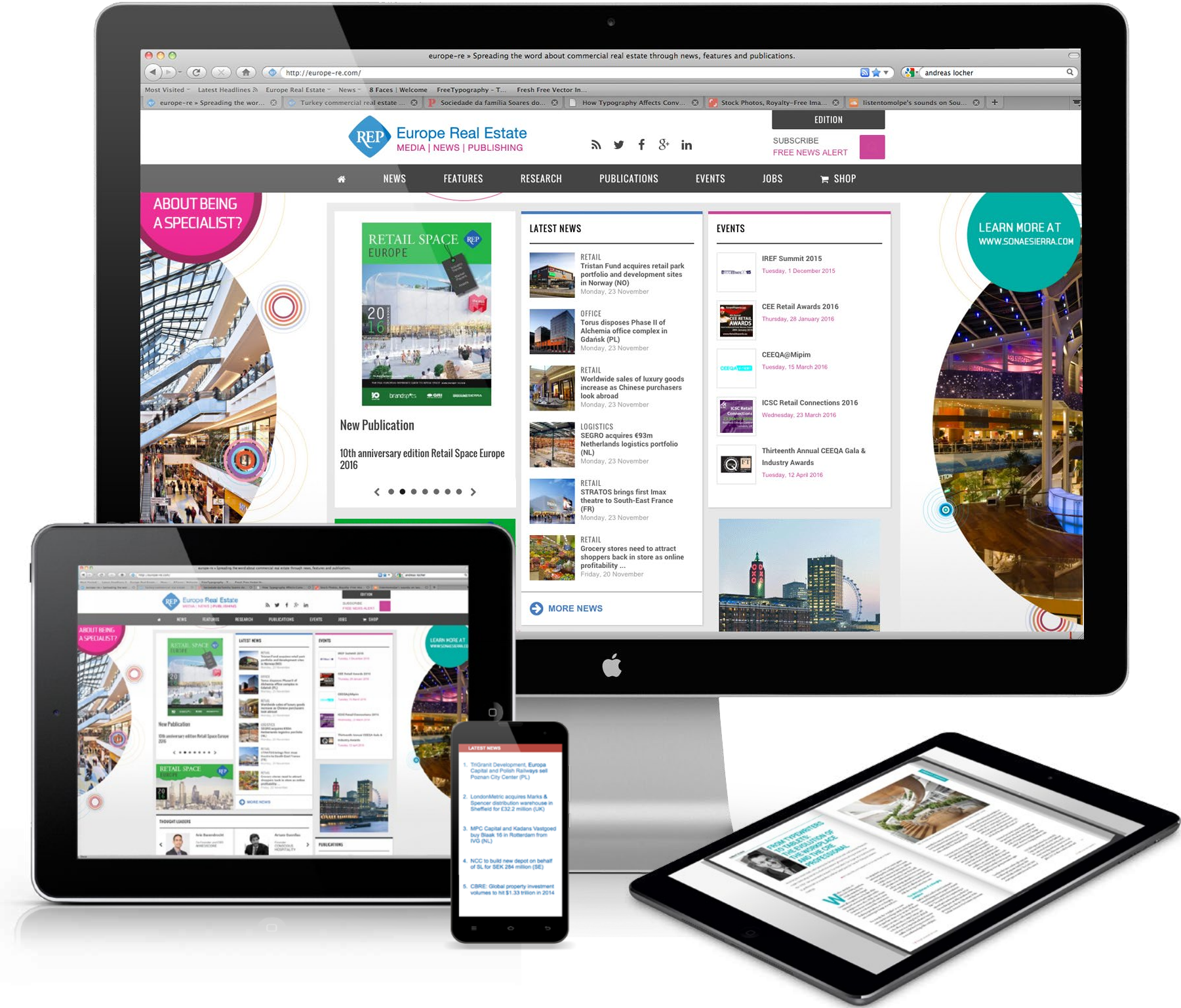
News Pages	
Square	335 x 335
Portrait	335 x 470

Events pages	
Square	335 x 335
Portrait	335 x 470

Newsletter	
Rectangle A	180 x 180
Rectangle B	180 x 160
Portrait	180 x 340

Newsletter subscribers  
20,000  
Yearly visits to the sites  
576,000

europe-re.com  
turkey-re.com  
gme-re.com



# ONLINE

Unique  
views  
per year



Newsletter  
subscribers

576,000 20,000

Senior decision makers **78%** manager or above from agencies, financial services, investors, developers, industry professionals and occupiers.

# TARGET AUDIENCE

Commercial real estate professionals including high level executives and decision makers

## SECTORS

Development | Investment | Retail | Architecture | Service Companies RE | Property Owners | Brokers | Tenants | Investors | Researchers | Pension funds | City councils | City marketing

# HARD COPY

Circulation  
3 publications

EUROPE REAL ESTATE 10,000  
RETAIL SPACE EUROPE 10,000  
GME REAL ESTATE 5,000



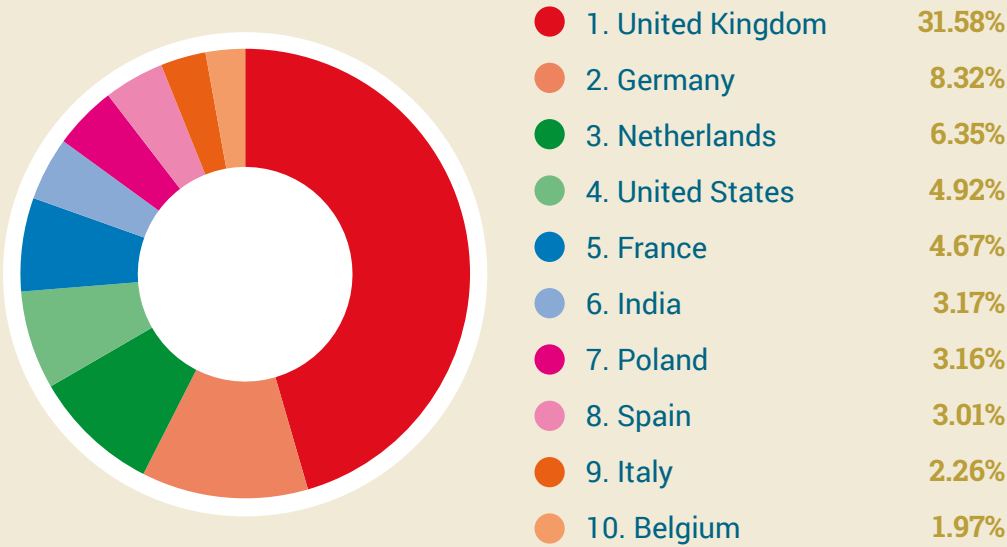
25,000  
60,000+

DISTRIBUTED  
AT 30+ EVENTS

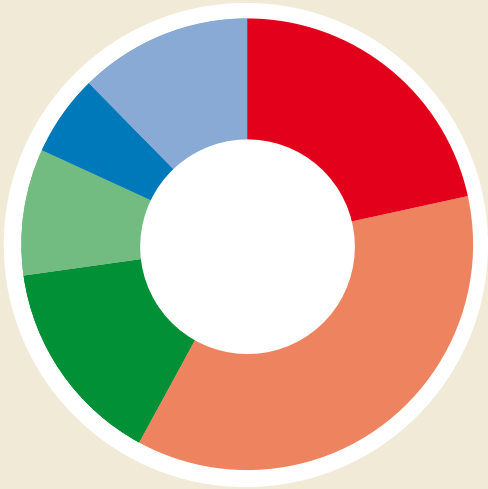
205,000  
VISITORS

BONUS - Digital Book  
circulation for  
all editions (20,000 each)

Visits by Country (2015)\*



Interests of online readership



\* General for europe-re.com, turkey-re.com, gme-re.com



Europe Real Estate

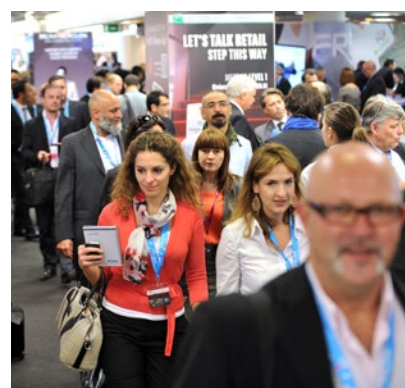
Products & Services

Distribution

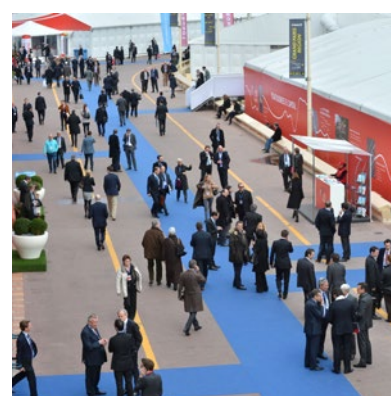
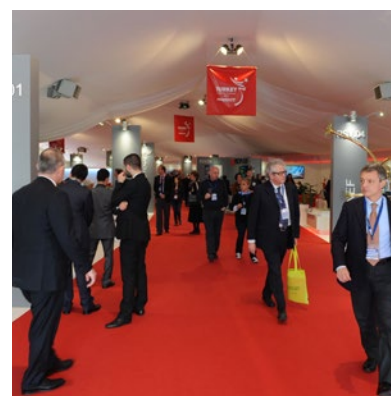
Events

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## MEDIA PARTNERS



VISITORS TO 30+ EVENTS  
**205,000+**  
COMPANIES  
**5,200+**  
CEO's  
**3,000+**



DISTRIBUTION  
**30+**  
EVENTS WITHIN  
**EUROPE**  
AND THE  
MIDDLE EAST



DESCRIPTION | TARGET BREAKDOWN



### MIPIM

**Mixed | Cannes | Attendees: 21,400+**

The world's property market, takes place in Cannes, France each year and brings together the most influential players from all international property sectors - office, residential, retail, healthcare, sport, logistics and industrial.



### MIPIM UK

**Mixed | London | Attendees: 4,500+**

MIPIM UK is the 1st UK property trade show gathering all professionals looking to close deals in the UK property market: investors, developers, local authorities, occupiers, corporate end-users, hotel groups, agents and business service providers.



### MAPIC

**Retail | Cannes | Attendees: 8,300+**

MAPIC is the key meeting point for retailers looking for partners, and property developers and owners looking for retailers to enhance their sites. It consists of tailored meetings, expert-led conferences and a premium exhibition area for industry leaders.



### MAPIC Italy

**Retail | Milan**

MAPIC, the world's leading retail real estate deal-making, conference and networking event, is making its Italian debut in May 2016.



### Expo Real

**Mixed | Munich | Attendees: 37,857**

The international trade fair for property and investment, has been held every October since 1998 in Munich, Germany. The entire sector gathers together in one location for three days at this unmissable business platform.



### Cityscape Global

**Mixed | Dubai | Attendees: 40,000+**

Firmly established as the leading real estate exhibition in the Middle East, Cityscape Global has supported the growth of local and international real estate companies in the region for over 12 years.



### GRI Annual Meetings

**Mixed | Various | Attendees: 20,000+**

The GRI Meetings attract the most senior decision makers in real estate and attendance is open to both members and non-members. Among the most important meetings organised annually in Europe are: GRI Europe Summit, British GRI, Deutsche GRI, GRI Russia and GRI Turkey.



### International Property Show

**Mixed | Dubai | Attendees: 15,000+**

The IPS offers the perfect platform for real estate investors, developers, regional and international investment promotion authorities and other real estate professionals to drive growth in real estate investment and development across the Middle East.

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DESCRIPTION | TARGET BREAKDOWN



### Franchise Expo Paris

**Retail | Paris | Attendees: 37,000**

International hub connecting investors from 83 countries with the most renowned franchisors looking to expand their concept worldwide.



### Visions, Insights & Perspectives Europe

**Investment | Changes Yearly | Attendees: 500+**

Visions, Insights & Perspective Europe by IREI provides thought-provoking panels, interactive roundtables and quality networking opportunities.



### Europaproperty – CEE Retail Awards

**Retail | Warsaw | Attendees: 500+**

Heralded as the market benchmark for retail success in Central and Eastern Europe.



### International Conference - Real estate market in Croatia

**Mixed | Zagreb | Attendees: 5,000**

International Conference-Real estate market in Croatia addresses topics such as commercial real estate, sustainability, energy and infrastructure.



### IPD European Property Investment Summit

**Investment | Changes Yearly | Attendees: 400+**

IPD's Summit focuses on global real estate markets trends, international economics and finance, and global investment allocation approaches.



### Internet Retailing Expo

IRX explores the multi-channel era by blending marketing with technology, logistics with customer-facing design, mobile with in-store experience.



### Airport Trading Conference and Exhibition

**Airports | Changes Yearly | Attendees: 400+**

ACI's event brings together airport commercial executives, operators and brands from airport retail, food & beverages, travel services, media from around the world.



### Corenet Global EMEA Summit

**Office | Changes Yearly | Attendees: 500+**

Organized annually and offer participants opportunities to network, learn and be recognized for their achievements.



### ERES Annual Conference

The ERES Annual Conference promises topics pertaining to global real estate issues and a diverse audience from Europe & globally.



### Barcelona Meeting Point

**Mixed | Barcelona | Attendees: 2,500+**

A key meeting for the real estate industry, Barcelona Meeting Point is the only international and professional real estate exhibition in Spain.



### ICSC European Conference

**Retail | Changes Yearly**

The ICSC European Conference is a professional retailer marketing platform where shopping centres can converse with retailers.



### Annual Retail Industry Dinner

**Retail | London | Attendees: 1,100**

The Annual Retail Industry Dinner promises to be the most illustrious night in the retail calendar. Each year the Grosvenor is impressively transformed to host the biggest night in retail and every year the event grows in size and influence.



### FIABCI World Congress

**Mixed | Changes Yearly | Attendees: 1,500+**

The international summit combining workshops, debates and an exhibition area brings together real estate decision makers from more than 60 countries.



### EPRA Annual Conference

**Listed Real Estate | Changes Yearly | Attendees: 500+**

EPRA's annual conference brings together Europe's listed real estate, its coverage and finance.



### Shopping Center Forum

**Retail | Warsaw | Attendees: 1,400**

Shopping Center Forum is the largest event of its kind in Central Eastern Europe, providing networking, deal making and educational opportunities for retail industry professionals. Attendees include retail chain representatives, developers and companies that provide technological support.



### CEEQA

**Investment | Changes Yearly | Attendees: 700+**

CEEQA recognizes business excellence, promotes the activities, achievements and key market operators to the international investment arena.



### World Retail Congress

**Retail | Changes Yearly | Attendees: 1,200+**

The World Retail Congress is the largest and most prestigious annual forum for retail CEOs and leaders to share, debate and network.



### ULI Annual Conference

**Mixed | Paris | Attendees: 500+**

ULI's Annual Conference is the must-attend real estate gathering attracting over 500 industry leaders and 80% senior delegates from 25 countries.



### Financial Times Annual Property Summit

**Mixed | London | Attendees: 600+**

The annual Summit brings together global investors, occupiers, lenders and developers to discuss the exciting prospects of the UK property market.



### Hotelforum

**Hospitality | Munich**

One of the leading European hospitality conferences for hotel and real estate professionals. It is organised in line with the real estate trade fair EXPO REAL.



### AYD Shopping Centres Conference

**Retail investment | Istanbul | Attendees: 400+**

AYD's annual Shopping Centre Investment Conference in Istanbul attracts local and international executives of the shopping centre industry.



### IREF Summit

**Mixed | London**

The IREF Summit prides itself on being industry led and industry focused and over the years has established itself as the foremost gathering based on its ability to bring together the leading industry experts and institutions to explore the key issues impacting the sector and its future development.



### Mediterranean Hotel and Resort Forum

This event brings together an international audience of resort and hotel owners, those responsible for investment into resort infrastructure and real estate and other key decision makers from hotel development & operation, master-planning and Government organisations.



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PLEASED TO MEET YOU :)

Call or email for  
RATES/RESERVATIONS

+31 20 655 8855

Marketing Department

**Ilona Taillade**  
Marketing Director  
ilona@europe-re.com

Editorial Department /  
Media Relations

**Ching Khor**  
Media Manager  
ching@europe-re.com



Some of our clients and partners

